

# AdExcel Digital Marketing Portfolio (Former DigiFetch)

Data-Driven Marketing. Global Impact.

Transforming brands through strategic digital excellence and measurable results across international markets.



# About AdExcel

## Our Expertise

AdExcel specializes in comprehensive digital marketing solutions, combining strategic planning with data-driven execution. We excel in SEO, SEM, social media marketing, influencer campaigns, and international client management.

- Strategic digital planning and execution
- Cross-platform campaign management
- International market penetration
- Performance analytics and optimization

## Core Values

**Creativity:** Innovative approaches that cut through digital noise

**Data-Driven Results:** Every decision backed by measurable insights

**Global Reach:** Seamless campaigns across diverse markets

# Key Services



## Digital Strategy & Planning

Comprehensive market analysis and strategic roadmap development for maximum ROI.



## Social Media Marketing

Engaging content creation and community management across all major platforms.



## Paid Advertising

Precision-targeted Google Ads and social media campaigns that convert.



## SEO & Content Marketing

Organic growth through strategic content and technical optimization.



## PR & Influencer Outreach

Strategic partnerships and thought leadership positioning in your industry.



## International Campaigns

Cross-border marketing expertise with cultural sensitivity and local insights.

# Client Success Stories



## Revanth Reddy Garu (CM Telangana)

Revolutionized political engagement through strategic social media campaigns. Achieved 2M+ reach in just 10 days during critical election period.

- Impactful content strategy
- Real-time engagement management
- Targeted voter outreach

## P. Satyanarayan Sons Jewels

Elevated luxury jewelry brand presence through sophisticated digital marketing and premium product showcases across social platforms.

- Luxury brand positioning
- High-end product photography
- Affluent audience targeting

# Mekala Kavya: Influencer Outreach and SMM



## Influencer Collaborations

We partner with relevant influencers who align with Mekala Kavya's message and values to reach a wider audience and foster authentic connections.



## SMM

Created Social Media presence for ECIL, Balaji Nagar area. Promoted our Mekala Kavya as best leader and show cased her hard work to help the people in her constitution



# Movie Promotion: Integrated Digital and BMF Approach

## Strategic Partnerships

We build partnerships with media outlets, bloggers, and other influencers to amplify the movie's reach and generate buzz.

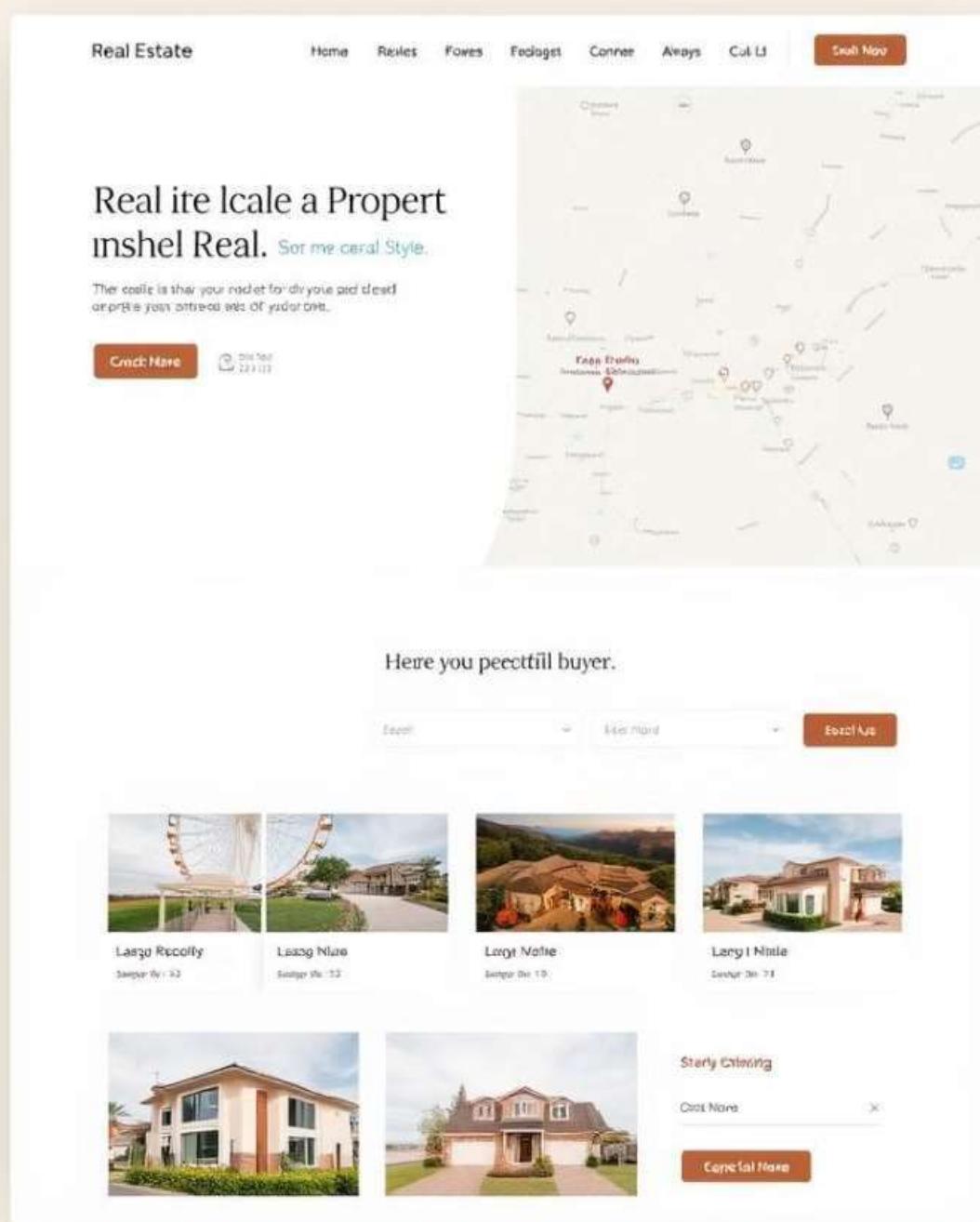
## Social Media Engagement

We create engaging content, run contests, and interact with fans on social media platforms to build excitement and anticipation for the release.

## Movie Promotion's list

U Kathe Hero, Organic Mama Hybrid Alludu, Mr. Pregnant





# Real Estate Companies: Leveraging Local SEO and Online Listings

1

## Onpage and Offpage SEO

We optimize listings for local search engines, ensuring that potential buyers can easily find properties in their area.

2

## Online Listings

We create and manage listings on popular real estate platforms, showcasing properties with high-quality photos and detailed descriptions.

3

# Social Media Marketing

We leverage social media to showcase properties, connect with potential buyers, and build brand awareness.

## **Client's list which we worked with**

1. MyElegantInfra
2. Prajaa Infra
3. Srisoudha Builders
4. Venkateshwara Infra

# Avinash Ecommerce College: Building Brand Awareness Through Content



## Blog Posts

We create informative and engaging blog posts covering relevant topics in the e-commerce space.

## Video Content

We produce video tutorials, interviews, and webinars to provide valuable insights and showcase Avniash Ecommerce College's expertise.

## Social Media Marketing

We engage with the target audience on social media platforms, sharing valuable content, and promoting upcoming courses.

# Ace College Online Services: Optimizing the Student Journey

1

## Application and Enrollment

We streamline the application and enrollment process, ensuring a smooth and user-friendly experience for prospective students.

2

## Course Delivery and Support

We provide a high-quality online learning platform, accessible learning materials, and dedicated support services to ensure student success.

3

## Career Services

We offer career guidance, networking opportunities, and internship programs to prepare students for the workforce.



# Let Academy Institute: Reaching New Audiences with Paid Advertising

- 1
- 2
- 3

## Targeted Advertising

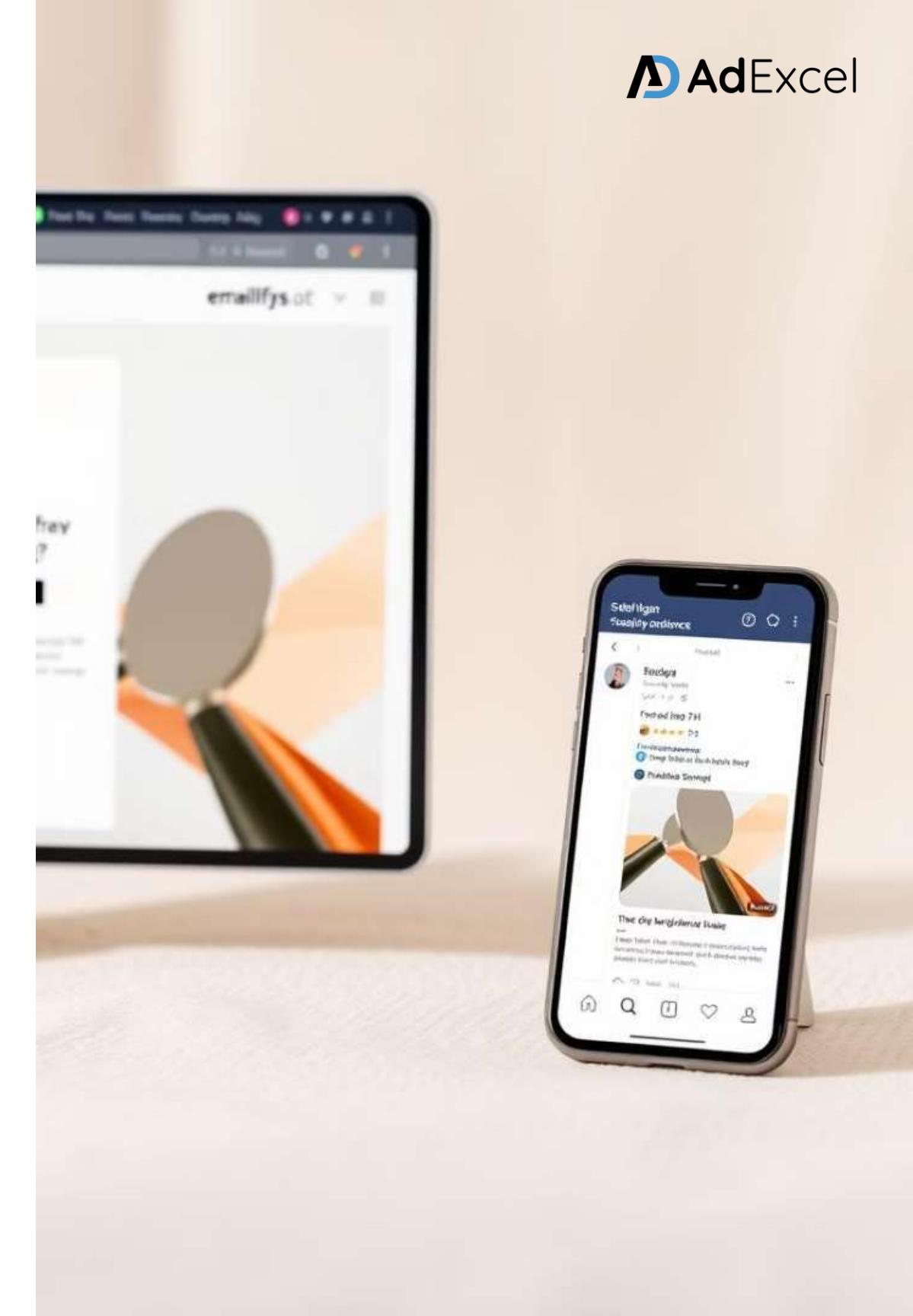
We leverage targeted advertising on platforms like Google, Facebook, and Instagram to reach potential students based on demographics, interests, and location.

## Search Engine Marketing (SEM)

We optimize Let Academy's website for search engines and run paid search campaigns to drive traffic and generate leads.

## Social Media Advertising

We create engaging ads on social media platforms to promote Let Academy's programs and reach new audiences.





# Few Clients which we worked for

Clients list	AdBudget spend approx on Monthly basis		Results on Monthly basis
	Google Ads	SMM Ads	
1. Mylegantinfra real estate	25,000	35,000	400 to 500 leads
2. Duni tissues	30,000	30,000	50,000 Impressions
3. Workcog company promotion	50,000	50,000	10 corporate deals
4. Movie promotion	20,000	70,000	1 lakh impressions
5. Election campaigns for revanth reddy garu, mekala kavya	5,00,000	10,00,000 (this is for only 10 days)	2M to 3M reach
6. Praja infra real estate	15,000	25,000	250 to 300 leads
7. Let academy	20,000	40,000	400 to 500 leads
8. Ace online education	5,00,000	7 to 8 lakhs	awareness and multiple training programs
9. Yashoda hospital	2,00,000	4,00,000	Only Awareness program

# Sample works which we worked earlier

# International Portfolio



## VCT Technologies (Dubai)

Comprehensive B2B marketing transformation including strategic SEO, targeted advertising campaigns, and international expo branding initiatives.

- B2B lead generation
- International expo presence
- Technical SEO optimization



## Chowrastha Indian Cuisine (Canada)

Local market penetration through strategic restaurant branding, localized SEO optimization, and culturally-aware social media promotions.

- Local SEO dominance
- Cultural content marketing
- Community engagement

# Campaign Results Snapshot

**2M+**

## Election Reach

People engaged during political campaign in 10 days

**500**

## Monthly Leads

Qualified leads generated for real estate clients

**150%**

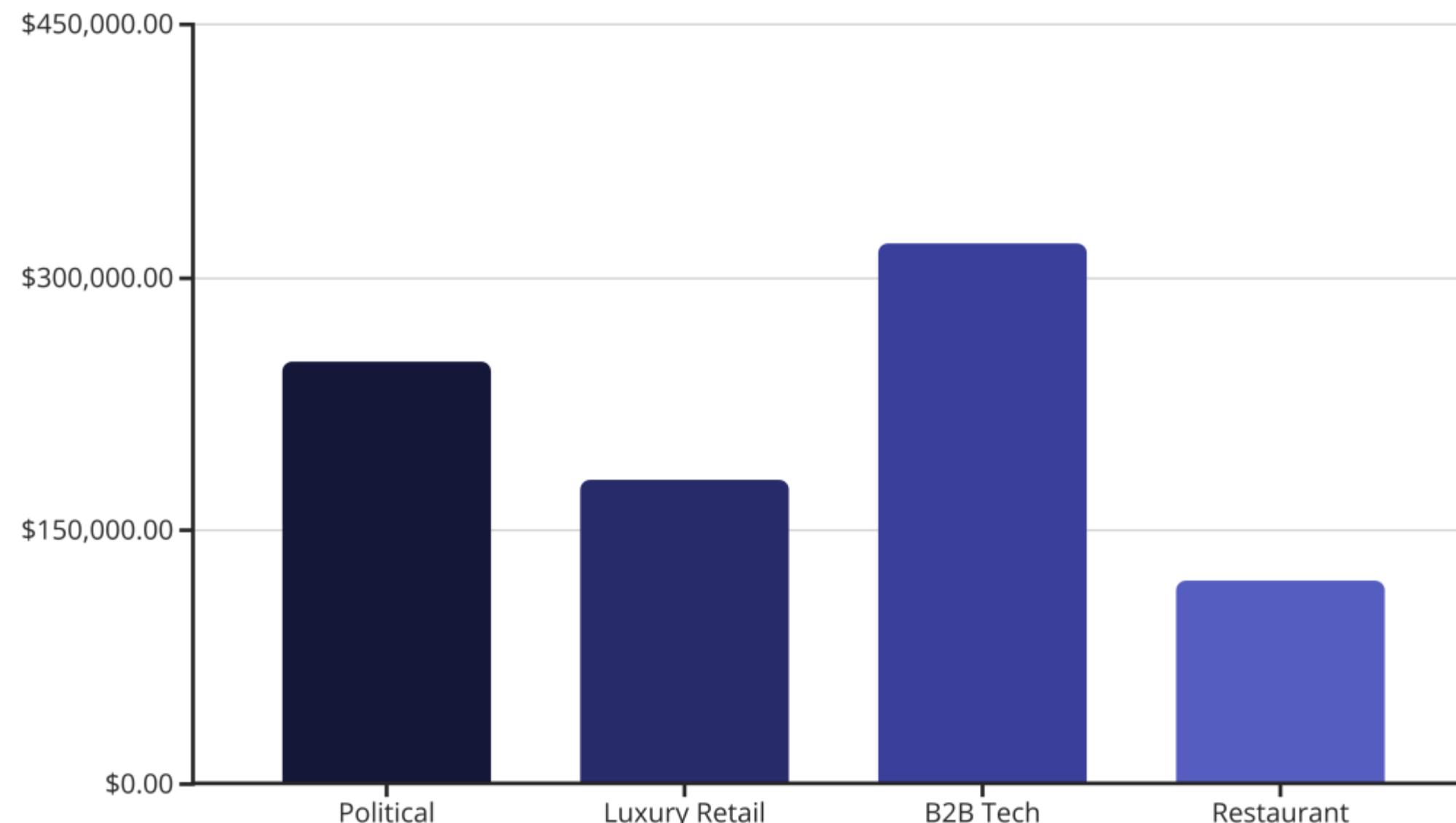
## ROI Average

Return on investment across all campaigns

**95%**

## Client Retention

Long-term partnerships and repeat business

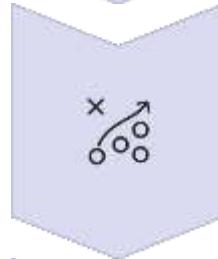


# Our Process



## Research

Market analysis, competitor research, and audience insights to inform strategy.



## Strategy

Custom digital roadmap development with clear objectives and KPIs.



## Execution

Seamless campaign implementation across all chosen channels and platforms.



## Optimization

Continuous performance monitoring and data-driven improvements.



## Reporting

Transparent analytics and actionable insights for sustained growth.

# Global Presence



## India

Deep understanding of diverse Indian markets, from metropolitan campaigns to regional political strategies. Expertise in cultural nuances and local market dynamics.



## UAE (Dubai)

B2B technology marketing and international business development. Proven success in Middle Eastern markets with cultural sensitivity and business acumen.



## Canada

Local market penetration for immigrant-owned businesses. Expertise in North American consumer behavior and regulatory compliance.

# Why Choose AdExcel



## Multi-Sector Experience

Proven success across politics, luxury retail, B2B technology, hospitality, healthcare, real estate, and entertainment industries.

## International Expertise

Seamless execution of campaigns across India, Dubai, and Canada with deep cultural understanding and market insights.

## Transparent Partnership

Clear reporting, open communication, and scalable strategies that grow with your business objectives and market expansion.

# Let's Build Your Digital Presence Together

Ready to transform your brand's digital impact? Partner with AdExcel for data-driven marketing solutions that deliver measurable results across global markets.

## Get Started Today

Schedule your free consultation and discover how we can elevate your digital presence.

## Contact AdExcel

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